

So, the big question is, how does my services impact you, a Small or Medium brand, navigating the wide world of retail?

Well, simply put, having worked for, and with legendary luxury brands, I understand the constraints and challenges you might be facing with regards to your creative design processes.

That's why I collaborate with you, step by step, to relieve the following pain points you might be facing :

Retail Space Design

- Creating unique design concepts, in part or full, that reflect your brand's identity based on your client profile.
- Optimizing existing or potential store layouts to enhance the customer journey experience to maximize product visibility, engagement & increase sales.
- Provide materials that align with your brand's image the luxury brand's image and meet Sustainability quotas.
- Bespoke or Cost effective retail furniture solutions based on the size, image and style of your brand

Visual Merchandising

- Providing creative and pragmatic display solutions to highlight your products in store or on a temporary setup.
- Designing and implementing seasonal and promotional instore displays for better storytelling and client engagement.
- Crafting eye-catching window displays that attract your ideal clientele or to just create awareness for your brand versus your competitors
- Development of your brand's display & visual guidelines and manuals to have a cohesive brand message across multiple operating point of sales

Technical Services

- Able to provide, from concept to detailed, 2D technical drawings for your product design or shop space that any contractor can work with easily.
- Provide 3D Render visualization service to bring your products and ideas to life on screen before making big spending decisions.

Event and Pop-up Store Planning

- Design and execution of pop-up store concepts
- Temporary event setup design
- Customer engagement strategies

Sustainability Solutions

- Suggest Eco-friendly materials that you can use in the design of your store and temporary units to reduce your costs or have peace of mind.
- Review existing furniture so as to see how it can be 'up-cycled' to be used in different ways to help optimise your business spend and save the planet

Project Management

- Offering sectioned solutions based on your budget and where you are as a business or full end-to-end management from design concept to completion to alleviate your day to day headaches.
- Coordinating with suppliers and/or contractors to ensure your project is completed with expected quality, within budget and within timeline.

Supplier Sourcing

- Able to provide a list of suitable contractors able to make your designs see life based on your specific budget and concept.
- Bidding Process; Able to liaise with contractors in compiling cost comparison and comparing of their services offered saving you time and headache

These are some of the core areas I can help you and your business with, so reach out today and let's get going.